

IDEAS for Universities

Encouraging Innovation within the Higher
Education Sector

Australian

INNOVATION

RESEARCH

Centre

Change



67,000

non-academic staff

Australia & New Zealand

If your university doesn't already encourage bottom-up innovation, join me in trying to make it happen.

Top down innovations

Internal changes caused by:

Commonwealth Government policies

Global Financial Crisis

Christchurch Earthquakes

Internal changes caused by:

structures

enrolment numbers

Public Sector/ Higher Education Sector

Administrators are great
MASTERS of change

Myth 1

Public sector innovation is rare

Fact:

Public Sector IS Innovating

89%

evated in the previous 3

Myth 2

greatest barrier to public
innovation is risk aversion

Fact:

**most important barrier to
novation is a lack of human &
financial resources.**

16%

ed risk averse culture as
an important barrier to

Myth 3

Public sector organisations are
inward looking

Fact:
laboration is clearly how
ation happens in the public
sector

82%

collaborated externally

Myth 4

sector organisations have a
system for identifying and
rewarding innovation

Fact:

Over 50% are not widely
implementing agreed 'bottom-up'
innovation strategies

Percentage of agencies supporting need bottom-up strategies:

are asking for bottom up evaluation of new and
ed services

are involving the end-user in the design or
g of new services

Successful innovation *does* occur
in the public sector.
(*Not a myth!*)

What leads to innovative & effective services?

Regression model results, controlling for size, regional responsibility, country

ivers

reases

icies

strategies

involve users

collaboration

staff incentives

evaluations

Information sources

Professional organisations

User firms, Staff

Citizen users

Supplier firms

Foreign info sources

PS Innovation strategies

the ‘world’s best public service’

**the Game - A blueprint for reform of the
Government Administration (March 2010)**

PS Innovation strategies

Sector Innovation Network

ion Blog

anagement Systems

ion Showcase

PS Innovation strategies

Sector On-line Innovation Toolkit

ment/Mobility Options

ement of Innovation Performance

Idea Diffusion

Idea Sustainability

Idea Implementation

Idea Selection

Idea Diffusion

Idea Sustainability

Idea Implementation

Idea Selection

Idea Modification


Idea Evaluation

DEAS for Universities



The Challenge

ur university doesn't already
urage bottom-up innovation,
e in trying to make it happen!



Everyone who's ever taken a
shower has had an idea. It's the
person who gets out of the shower,
brushes off and does something about
it.